

21-ОШ-2-11 Английский язык-4

Анна Сергеевна Сендецкая

Тест начат Воскресенье, 28 Февраль 2021, 10:24

Состояние Завершенные

Завершен Воскресенье, 28 Февраль 2021, 12:54

Прошло времени 2 час. 29 мин.

Оценка 70,00 из 100,00

Жюри Олимпиады РГГУ для школьников по иностранному языку

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Вопрос 1Частично
правильныйБаллов: 1,00 из
5,00

You are the editor of a magazine. You have come across two interesting articles but some parts of the articles have been mixed up. Use the headline and the initial paragraphs of the articles and put the parts to the right title and in the right order so that you should receive the original articles.

Article 1**As Consumerism Spreads, Earth Suffers, Study says**

Americans and Western Europeans have had a lock on unsustainable over-consumption for decades. But now developing countries are catching up rapidly, to the **detriment** of the environment, health, and happiness, according to the Worldwatch Institute in its annual report "State of the World".

Perfectly timed after the excesses of the holiday season, the report put out by the Washington, D.C.-based research organization focuses this year on consumerism run amuck.

Approximately 1.7 billion people worldwide now belong to the "consumer class" — the group of people characterized by diets of highly processed food, desire for bigger houses, more and bigger cars, higher levels of debt, and lifestyles devoted to the accumulation of non-essential goods.

Today nearly half of global consumers reside in developing countries, including 240 million in China and 120 million in India — markets with the most potential for expansion.

"Rising consumption has helped meet basic needs and create jobs," Christopher Flavin, president of Worldwatch Institute said in a statement to the press. "But as we enter a new century, this unprecedented consumer appetite is undermining the natural systems we all depend on, and making it even harder for the world's poor to meet their basic needs", says Flavin commenting the report.

The increase in prosperity is not making humans happier or healthier, according to several studies. Findings from a survey of life satisfaction in more than 65 countries indicate that income and happiness tend to track well until about \$13,000 of annual income per person. After that, additional income appears to produce only modest increments in self-reported happiness.

Increased consumerism evidently comes at a steep price.

The report addresses the devastating **toll** on the Earth's water supplies, natural resources, and ecosystems exacted by a **plethora** of disposable cameras, plastic garbage bags, and other cheaply made goods with built in product-obsolescence, and cheaply made manufactured goods that lead to a "throw away" mentality.

"Most of the environmental issues we see today can be linked to consumption," said Gary Gardner, director of research for Worldwatch. "As just one small example, there was a story in the newspaper just the other day saying that 37 percent of species could become extinct due to climate change, which is very directly related to consumption."

Globalization is a driving factor in making goods and services previously out of reach in developing countries much more available. Items that at one point in time were considered luxuries — televisions, cell phones, computers, air conditioning — are now viewed as necessities.

China provides a snapshot of changing realities. For years, the streets of China's major cities were characterized by a virtual sea of people on bicycles, and 25 years ago there were barely any private cars in China. By 2000, 5 million cars

moved people and goods; the number is expected to reach 24 million by the end of next year.

Some aspects of rampant consumerism have resulted in startling anomalies. Worldwatch reports that worldwide annual expenditures for cosmetics total U.S. \$18 billion; the estimate for annual expenditures required to eliminate hunger and malnutrition is \$19 billion. Expenditures on pet food in the United States and Europe total \$17 billion a year; the estimated cost of immunizing every child, providing clean drinking water for all, and achieving universal literacy is \$16.3 billion.

There is, of course, no easy solution to the problem. The authors call for green taxes (to reflect the true environmental costs of a product), take-back programs that require manufacturers to recycle packaging or goods, and consumer education and awareness programs.

But first and foremost we need to reorient our way of thinking, says Gardner.

"The goal is to focus not so much on sacrifice, but on how to provide a higher quality of life using the lowest amount of raw materials," he said. "We need to change the way we produce goods and the way we consume them."

People are incurring debt and working longer hours to pay for the high-consumption lifestyle, consequently spending less time with family, friends, and community organizations.

"Excess consumption can be counterproductive," said Gardner. "The irony is that lower levels of consumption can actually cure some of these problems."

Diets of highly processed food and the sedentary lifestyle that goes with heavy reliance on automobiles have led to a worldwide epidemic of obesity. In the United States, an estimated 65 percent of adults are overweight or obese, and the country has the highest rate of obesity among teenagers in the world.

Soaring rates of heart disease and diabetes, surging health care costs, and a lower quality of day-to-day life are the result.

Increased **reliance** on automobiles means more pollution, more traffic, more use of fossil fuels. Cars and other forms of transportation account for nearly 30 percent of world energy use and 95 percent of global oil consumption.

Changing diet, with a growing **emphasis** on meat, illustrates the environmental and societal toll exacted by unbridled consumption.

Ваш ответ частично правильный.

Grading type: Absolute position

Grade details: 1 / 5 = 20%

Here are the scores for each item in this response:

1. 0 / 1 = 0%
2. 0 / 1 = 0%
3. 0 / 1 = 0%
4. 1 / 1 = 100%

5. $0 / 1 = 0\%$

Для этих элементов правильный порядок выглядит так:

1. The report addresses the devastating **toll** on the Earth's water supplies, natural resources, and ecosystems exacted by a **plethora** of disposable cameras, plastic garbage bags, and other cheaply made goods with built in product-obsolescence, and cheaply made manufactured goods that lead to a "throw away" mentality.

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2. Increased **reliance** on automobiles means more pollution, more traffic, more use of fossil fuels. Cars and other forms of transportation account for nearly 30 percent of world energy use and 95 percent of global oil consumption.

Changing diet, with a growing **emphasis** on meat, illustrates the environmental and societal toll exacted by unbridled consumption.

3. The increase in prosperity is not making humans happier or healthier, according to several studies. Findings from a survey of life satisfaction in more than 65 countries indicate that income and happiness tend to track well until about \$13,000 of annual income per person. After that, additional income appears to produce only modest increments in self-reported happiness.

Increased consumerism evidently comes at a steep price.

4. People are incurring debt and working longer hours to pay for the high-consumption lifestyle, consequently spending less time with family, friends, and community organizations.

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Europe total \$17 billion a year; the estimated cost of immunizing every child, providing clean drinking water for all, and achieving universal literacy is \$16.3 billion.

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But first and foremost we need to reorient our way of thinking, says Gardner.

"The goal is to focus not so much on sacrifice, but on how to provide a higher quality of life using the lowest amount of raw materials," he said. "We need to change the way we produce goods and the way we consume them."



Вопрос 2

Неверно

Баллов: 0,00 из
5,00

You are the editor of a magazine. You have come across two interesting articles but some parts of the articles have been mixed up. Use the headline and the initial paragraphs of the articles and put the parts to the right title and in the right order so that you should receive the original articles.

Article 2**Consumerism in Contemporary China**

Why have the values of consumerism become predominant in the contemporary world? This article explores the rise of consumerism through the recent history of China and the spread of its defining value—you are what you consume — through two related arguments. First, consumerism is embedded in industrialization itself. Second, consumerism has not spread spontaneously. The history of China since the Communist Revolution in 1949 suggests that every industrializing state, whether “capitalist” or “socialist,” has played a critical role in spreading consumerist values. Political economies around the world—even “socialist” ones—have helped spread consumerism over many decades. Because humans and their institutions create consumerism, the possibility of promoting non-consumerist values such as egalitarianism, civic mindedness, and spirituality exists. However, the history of consumerism also reveals itself to be a formidable foe to such alternative values.

Critics **contend** that consumerism creates a narcissistic culture. Rather than personal empowerment, consumerism undermines self-confidence and self-worth by teaching people to focus on a never-ending list of personal faults that, once recognized, must be corrected through informed consumption. Expressing values becomes an exercise not done through social deeds aimed at improving the collective good but rather by fulfilling individual needs and desires through commodified things and experiences. Everything shifts toward values mediated by consumerism across all areas of life, including areas seemingly antithetical to consumerism. As the CEO of one religiously affiliated financial company observed, people are taught to interact with their churches not as members of a community but rather as “consumers.”

The history of modern consumerism developed as part of industrialization. Industrialization and consumerism have depended on each other. Observers often overlook this dependence. Modern history usually focuses on the production side of this relationship: how people used new technologies and fossil fuels to improve productivity and expand production, that is, how countries industrialized. Studying consumerism shifts the traditional focus from production to consumption, from the supply side to the demand side of industrialization. Endless demand for mass-produced things has been assumed by historians who have focused on industrialization as a story of overcoming the limits of production with fossil fuels and new technologies. But a simultaneous expansion of demand alongside production had to occur. Industrial capitalism needed people (reconceptualized as “consumers”) to want newer and more products. The history of consumerism explores the challenge of getting people to value learning about and attempting to **acquire** ever-more things. To give one example, modern advertising became “modern” because it relied heavily on images and implied stories rather than text and information. Advertising informed “consumers” not simply that a given product existed and had various specific uses but rather that acquisition of a product allowed one to construct and communicate an identity through its consumption. Consumerism valued the use of things rather than, say, actions or relationships to tell the world (and oneself)

who one is.

They then begin to fix the problems of their church not as co-members of a community but rather by finding a more suitable church, that is, by choosing a different product. The secular world of politics has seen similar transformations under consumerism. Rather than seeing politics through the lens of citizens who set the entire political agenda, residents of “democratic” countries have become consumers who select a political product. To add a third example of the ubiquity of consumerist values, college professors complain of the same: students see themselves as consumers who do the choosing rather than students to be educated.

While consumerism predates the industrial era that led to mass production, modern consumerism spread quickly starting in the late nineteenth century. Industrial production meant producers had to find new ways to stimulate desire. State power in the form of imperial expansion help spread consumerism abroad by “opening” new markets. Imperialist powers taught inhabitants their countries were comparatively “backwards” and needed to “catch up.” Overt military force as well as the **subtler means** associated with the introduction of mass-produced products taught this lesson of backwardness. Once they gained market access, foreign companies convinced populations to have new material needs and wants. Billions of dollars of advertising, for instance, flowed into new forms of mass media such as newspapers and radio. By the early twentieth century, advertising had shifted from focusing on the specific uses of a product (e.g., buy a bicycle to get to work) to the identities one could create and communicate to others through possessing things (e.g., possess a bicycle to communicate class, masculinity, and other attributes).

The People’s Republic of China (PRC) provides a good place to explore the history of the universal phenomenon of consumerism. The tension between consumerism and non-materialistic values is highly visible in contemporary China because the country started to industrialize relatively late and because since 1949, after the Communist Revolution, it claimed to be industrializing without “bourgeois” consumerism, as a country that was “building socialism.” The rush to “catch up” with the dominant global powers led to both positive and negative outcomes. The positive side is well known: a record of leading hundreds of millions out of extreme poverty. But the explosive growth in the PRC also included a consumerism that created or **exacerbated** innumerable urgent crises: childhood obesity, extreme markets for body parts and endangered species, acid rain falling on 1/3 of the country, and many other human and environmental catastrophes. The PRC provides particularly striking evidence of how consumerism dominates the contemporary world.

Supporters of consumerist values emphasize how the consumption of things enables self-expression and empowerment, what scholars refer to as “agency.” To invoke a famous US advertising slogan, one could “be like Mike” (basketball star Michael Jordan) if they chose to buy a brand of sugary coloured water (Gatorade) or, to cite another popular commercial trope, if a male drank a certain brand of beer he would be more attractive to the opposite sex. The power of consumerism has been its ability to make multiple identities possible through consumption, even those associated with anti-consumerism, such as

environmentalism. One could, for instance, choose to communicate "I am an environmentalist" not just by hugging a tree but by driving a hybrid Prius rather than a gas-guzzling Hummer.

Ваш ответ неправильный.

Grading type: Absolute position

Grade details: 0 / 5 = 0%

Here are the scores for each item in this response:

1. 0 / 1 = 0%
2. 0 / 1 = 0%
3. 0 / 1 = 0%
4. 0 / 1 = 0%
5. 0 / 1 = 0%

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1. The history of modern consumerism developed as part of industrialization. Industrialization and consumerism have depended on each other. Observers often overlook this dependence. Modern history usually focuses on the production side of this relationship: how people used new technologies and fossil fuels to improve productivity and expand production, that is, how countries industrialized. Studying consumerism shifts the traditional focus from production to consumption, from the supply side to the demand side of industrialization. Endless demand for mass-produced things has been assumed by historians who have focused on industrialization as a story of overcoming the limits of production with fossil fuels and new technologies. But a simultaneous expansion of demand alongside production had to occur. Industrial capitalism needed people (reconceptualized as "consumers") to want newer and more products. The history of consumerism explores the challenge of getting people to value learning about and attempting to **acquire** ever-more things. To give one example, modern advertising became "modern" because it relied heavily on images and implied stories rather than text and information. Advertising informed "consumers" not simply that a given product existed and had various specific uses but rather that acquisition of a product allowed one to construct and communicate an identity through its consumption. Consumerism valued the use of things rather than, say, actions or relationships to tell the world (and oneself) who one is.
2. Supporters of consumerist values emphasize how the consumption of things enables self-expression and empowerment, what scholars refer to as "agency." To invoke a famous US advertising slogan, one could "be like Mike" (basketball star Michael Jordan) if they chose to buy a brand of sugary coloured water (Gatorade) or, to cite another popular commercial trope, if a male drank a certain brand of beer he would be more attractive to the opposite sex. The power of consumerism has been its ability to make multiple identities possible through consumption, even those associated with anti-consumerism, such as environmentalism. One could, for instance, choose to communicate "I am an environmentalist" not just by hugging a tree but by driving a hybrid Prius rather than a gas-guzzling Hummer.
3. Critics **contend** that consumerism creates a narcissistic culture. Rather than personal empowerment, consumerism undermines self-confidence and self-worth by teaching people to focus on a never-ending list of personal faults that, once recognized, must be corrected through informed consumption. Expressing values

becomes an exercise not done through social deeds aimed at improving the collective good but rather by fulfilling individual needs and desires through commodified things and experiences. Everything shifts toward values mediated by consumerism across all areas of life, including areas seemingly antithetical to consumerism. As the CEO of one religiously affiliated financial company observed, people are taught to interact with their churches not as members of a community but rather as “consumers.”

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5. The People’s Republic of China (PRC) provides a good place to explore the history of the universal phenomenon of consumerism. The tension between consumerism and non-materialistic values is highly visible in contemporary China because the country started to industrialize relatively late and because since 1949, after the Communist Revolution, it claimed to be industrializing without “bourgeois” consumerism, as a country that was “building socialism.” The rush to “catch up” with the dominant global powers led to both positive and negative outcomes. The positive side is well known: a record of leading hundreds of millions out of extreme poverty. But the explosive growth in the PRC also included a consumerism that created or **exacerbated** innumerable urgent crises: childhood obesity, extreme markets for body parts and endangered species, acid rain falling on 1/3 of the country, and many other human and environmental catastrophes. The PRC provides particularly striking evidence of how consumerism dominates the contemporary world.

Вопрос 3

Верно

Баллов: 1,00 из
1,00**Reread the two assembled texts. Choose the meaning which the underlined expressions have in one of the articles.**The underlined word **detriment** means the same as:

Выберите один ответ:

- a. disapprobation, disapproval
- b. dichotomy, split
- c. damage, harm
- d. disarray, disorder

Правильный ответ: damage, harm

Вопрос 4

Верно

Баллов: 1,00 из
1,00**Reread the two assembled texts. Choose the meaning which the underlined expressions have in one of the articles.**The underlined word **toll** means the same as:

Выберите один ответ:

- a. something lost or suffered
- b. oath of allegiance
- c. expedience
- d. sign, guarantee

Правильный ответ: something lost or suffered

Вопрос 5

Верно

Баллов: 1,00 из
1,00

Reread the two assembled texts. Choose the meaning which the underlined expressions have in one of the articles.

The underlined word **plethora** means the same as:

Выберите один ответ:

- a. alloy
- b. procurement
- c. abundance
- d. propensity

Правильный ответ: abundance

Вопрос 6

Верно

Баллов: 1,00 из
1,00

Reread the two assembled texts. Choose the meaning which the underlined expressions have in one of the articles.

The underlined word **reliance** means the same as:

Выберите один ответ:

- a. relegation, expulsion
- b. trust, dependence
- c. transgression, interception
- d. reincarnation, resuscitation

Правильный ответ: trust, dependence

Вопрос 7

Верно

Баллов: 1,00 из
1,00

Reread the two assembled texts. Choose the meaning which the underlined expressions have in one of the articles.

The underlined word **emphasis** means the same as:

Выберите один ответ:

- a. esteem
- b. equinox
- c. squalor
- d. stress

Правильный ответ: stress

Вопрос 8

Верно

Баллов: 1,00 из
1,00

Reread the two assembled texts. Choose the meaning which the underlined expressions have in one of the articles.

The underlined word-combination **soaring rates** means the same as:

Выберите один ответ:

- a. depleting amount
- b. diminishing figures
- c. rising quantity
- d. surging costs

Правильный ответ: rising quantity

Вопрос 9

Верно

Баллов: 1,00 из
1,00

Reread the two assembled texts. Choose the meaning which the underlined expressions have in one of the articles.

The underlined word **acquire** means the same as:

Выберите один ответ:

- a. allege, state
- b. apprehend, perceive
- c. gibe, mock
- d. gain, obtain

Правильный ответ: gain, obtain

Вопрос 10

Верно

Баллов: 1,00 из
1,00

Reread the two assembled texts. Choose the meaning which the underlined expressions have in one of the articles.

The underlined word **contend** means the same as:

Выберите один ответ:

- a. appall
- b. console
- c. conjure
- d. assert

Правильный ответ: assert

Вопрос 11

Верно

Баллов: 1,00 из
1,00

Reread the two assembled texts. Choose the meaning which the underlined expressions have in one of the articles.

The underlined word-combination **subtler means** means the same as:

Выберите один ответ:

- a. suitable ways
- b. milder methods
- c. unprecedented cruelty
- d. tougher approaches

Правильный ответ: milder methods

Вопрос 12

Верно

Баллов: 1,00 из
1,00

Reread the two assembled texts. Choose the meaning which the underlined expressions have in one of the articles.

The underlined word **exacerbated** means the same as:

Выберите один ответ:

- a. extenuated
- b. aggravated
- c. alleviated
- d. extirpated

Правильный ответ: aggravated

Вопрос 13

Верно

Баллов: 1,00 из
1,00

Here is a résumé using information from the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking". However, it contains some vocabulary, grammar and factual errors. Decide which of the sentences contain an error if any. There can be more than 1 error in a sentence. Some sentences do not have errors at all. If there are no errors in the sentence, choose "0".

Resume

The article deals with the problem of fighting consumerism, which have been gaining popularity in Japan and South-East Asia.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 2

Вопрос 14

Неверно

Баллов: 0,00 из
1,00

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Resume

Now we have the consumer class characterized by diets of high processed food, desire for bigger houses, more and smaller cars, higher levels of debt, and lifestyles devoted to the accumulation of non-essential goods.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 3

Вопрос 15

Неверно

Баллов: 0,00 из
1,00

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Resume

Rising consumption has helped meet basic needs and create jobs.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 0

Вопрос 16

Верно

Баллов: 1,00 из
1,00

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Resume

This unprecedented consumer appetite helps develop the natural ecological systems we all depend on, and making it easier for the world's poor to meet their basic needs.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 2

Вопрос 17

Верно

Баллов: 1,00 из
1,00

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Resume

Most the environmental issues we see today can be linked to consumption.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 1

Вопрос 18

Неверно

Баллов: 0,00 из
1,00

Here is a résumé using information from the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking". However, it contains some vocabulary, grammar and factual errors. Decide which of the sentences contain an error if any. There can be more than 1 error in a sentence. Some sentences do not have errors at all. If there are no errors in the sentence, choose "0".

Resume

Globalization is a driving factor in doing goods and services previously out of reach in developing countries much more available.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 1

Вопрос 19

Верно

Баллов: 1,00 из
1,00

Here is a résumé using information from the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking". However, it contains some vocabulary, grammar and factual errors. Decide which of the sentences contain an error if any. There can be more than 1 error in a sentence. Some sentences do not have errors at all. If there are no errors in the sentence, choose "0".

Resume

Items that at one point in time were considered necessities— televisions, cell phones, computers, air conditioning — are now viewed as luxuries.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 2

Вопрос 20

Верно

Баллов: 1,00 из
1,00

Here is a résumé using information from the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking". However, it contains some vocabulary, grammar and factual errors. Decide which of the sentences contain an error if any. There can be more than 1 error in a sentence. Some sentences do not have errors at all. If there are no errors in the sentence, choose "0".

Resume

Increased reliance on automobiles means more pollution, more traffic, less use of fossil fuels.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 1

Вопрос 21

Неверно

Баллов: 0,00 из
1,00

Here is a résumé using information from the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking". However, it contains some vocabulary, grammar and factual errors. Decide which of the sentences contain an error if any. There can be more than 1 error in a sentence. Some sentences do not have errors at all. If there are no errors in the sentence, choose "0".

Resume

Wind power plants account for nearly 30 percent of world energy use and 95 percent of global oil consumption.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 1

Вопрос 22

Неверно

Баллов: 0,00 из
1,00

Here is a résumé using information from the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking". However, it contains some vocabulary, grammar and factual errors. Decide which of the sentences contain an error if any. There can be more than 1 error in a sentence. Some sentences do not have errors at all. If there are no errors in the sentence, choose "0".

Resume

The decrease in prosperity is not making humans happier or healthier.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 1

Вопрос 23

Неверно

Баллов: 0,00 из
1,00

Here is a résumé using information from the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking". However, it contains some vocabulary, grammar and factual errors. Decide which of the sentences contain an error if any. There can be more than 1 error in a sentence. Some sentences do not have errors at all. If there are no errors in the sentence, choose "0".

Resume

Diets of highly processed food and the nomadic lifestyle that goes with heavy reliance on automobiles have led to a worldwide epidemic of obesity.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 1

Вопрос 24

Неверно

Баллов: 0,00 из
1,00

Here is a résumé using information from the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking". However, it contains some vocabulary, grammar and factual errors. Decide which of the sentences contain an error if any. There can be more than 1 error in a sentence. Some sentences do not have errors at all. If there are no errors in the sentence, choose "0".

Resume

There is an easy solution to the problem.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 1

Вопрос 25

Верно

Баллов: 1,00 из
1,00

Here is a résumé using information from the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking". However, it contains some vocabulary, grammar and factual errors. Decide which of the sentences contain an error if any. There can be more than 1 error in a sentence. Some sentences do not have errors at all. If there are no errors in the sentence, choose "0".

Resume

The authors call for green taxes, take-back programs that require manufacturers to give away produced goods, and consumer education and awareness programs.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 1

Вопрос 26

Верно

Баллов: 1,00 из
1,00

Here is a résumé using information from the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking". However, it contains some vocabulary, grammar and factual errors. Decide which of the sentences contain an error if any. There can be more than 1 error in a sentence. Some sentences do not have errors at all. If there are no errors in the sentence, choose "0".

Resume

But first and foremost we don't need to reorient our way of thinking.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 1

Вопрос 27

Верно

Баллов: 1,00 из
1,00

Here is a résumé using information from the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking". However, it contains some vocabulary, grammar and factual errors. Decide which of the sentences contain an error if any. There can be more than 1 error in a sentence. Some sentences do not have errors at all. If there are no errors in the sentence, choose "0".

Resume

The goal is to focus how to provide a higher quantity of life using the lowest amount of raw materials.

Выберите один ответ:

- a. 0
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5

Правильный ответ: 2

Вопрос 28

Выполнен

Баллов: 0,00 из
1,00

You can see some separate words. Write a coherent sentence, based on information in the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking", to link the following words in the order given and then use your sentence as a part of your outline for your commentary on the article.

predominant / related arguments / consumerism

In today's world the predominant ideas of advertising is not only to describe or advise on the product but to use any related arguments to make potential buyers acquire the product, stimulating consumerism.

Комментарий:
Предложение содержит ошибки

Вопрос 29

Выполнен

Баллов: 0,00 из
1,00

You can see some separate words. Write a coherent sentence, based on information in the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking", to link the following words in the order given and then use your sentence as a part of your outline for your commentary on the article.

modern advertising / implied stories / acquisition of a product

Modern advertising in PRC also places its concept on both capitalist and socialist countries' development, with implied stories of success and following in celebrities' footsteps, in an effort to promote acquisition of a product.

Комментарий:
Предложение содержит ошибки

Вопрос 30

Выполнен

Баллов: 1,00 из
1,00

You can see some separate words. Write a coherent sentence, based on information in the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking", to link the following words in the order given and then use your sentence as a part of your outline for your commentary on the article.

narcissistic culture / personal empowerment / undermine self-confidence

Narcissistic culture, surprisingly flourishing in Eastern Asia, does not stimulate personal empowerment but in the long run does undermine self-confidence.

Комментарий:

Вопрос 31

Выполнен

Баллов: 1,00 из
1,00

You can see some separate words. Write a coherent sentence, based on information in the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking", to link the following words in the order given and then use your sentence as a part of your outline for your commentary on the article.

lessons of backwardness / gain market access / advertising

Unfortunately, consumers are not inclined to learn from lessons of backwardness, trying to acquire more products than necessary, and manufacturers use every chance to gain market access relying on advertising no matter what means the latter resorts to.

Комментарий:

Вопрос 32

Выполнен

Баллов: 1,00 из
1,00

You can see some separate words. Write a coherent sentence, based on information in the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking", to link the following words in the order given and then use your sentence as a part of your outline for your commentary on the article.

explore the history / claim to be / exacerbate crises

To understand the problem and reduce mass consumerism we need to explore the history bearing in mind that excessive purchase of wealth-and-prosperity-oriented goods will at the end of the day claim to be superfluous, as well as exacerbate crises related to the environment.

Комментарий:

Вопрос 33

Выполнен

Баллов: 12,00
из 20,00

Write your commentary on the article "Mental Ghettos: Breaking Down the Illusive Walls of Racial Thinking". Your commentary is to be between 180-200 words. You are not allowed to cite from the original text pieces longer than 4 words running. Your text should contain various points of view, including your own.

To fulfil the task successfully you are:

- **to briefly convey the content of the article;**
- **to mention various/possible views of the issue;**
- **to divide your text into logically connected paragraphs.**

Commentary on Consumerism in Contemporary China

In today's world the predominant idea of advertising is not only to describe or advise on the product but to use any related arguments to make potential buyers acquire the product, stimulating consumerism. The article analyses the reasons and rampant spread of consumerism in China starting from the late forties of the previous century.

Modern advertising in PRC also places its concept on both capitalist and socialist countries' development, with implied stories of success and following in celebrities' footsteps, in an effort to promote acquisition of a product. Narcissistic culture, surprisingly flourishing in Eastern Asia, does not stimulate personal empowerment but in the long run does undermine self-confidence. Unfortunately, consumers are not inclined to learn from lessons of backwardness, trying to acquire more products than necessary, and manufacturers use every chance to gain market access relying on advertising no matter what means the latter resorts to.

China is an example how consumerism development has led to both negative and positive aftermath. I, personally, have travelled to China twice and, in my view, there is a striking difference between the strata of the population. The country has made enormous progress industry- and economy-wise, but consequences are yet to be seen.

Комментарий:

Работа имеет ошибки в лексическом, грамматическом, орфографическом оформлении, есть недочеты в композиционном оформлении работы.

Вопрос 34

Верно

Баллов: 2,00 из 2,00

Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. DO NOT CHANGE the word given. DO NOT USE SHORT FORMS. The number of words you should write is specified in each sentence. Type the needed words. The words of your answers should be divided by one space.

The first example (0) is done for you.

0) I consider him my worst enemy.

look

I my worst enemy. (4 words)

I **look upon him as** my worst enemy.

I'd prefer you not to stay out so late.

rather

I'd stay out so late. (4 words)

Правильный ответ: rather you did not

Вопрос 35

Верно

Баллов: 2,00 из 2,00

Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. DO NOT CHANGE the word given. DO NOT USE SHORT FORMS. The number of words you should write is specified in each sentence. Type the needed words. The words of your answers should be divided by one space.

The first example (0) is done for you.

0) I consider him my worst enemy.

look

I my worst enemy. (4 words)

I **look upon him as** my worst enemy.

Your central heating boiler should have an annual service.

get

You should annually. (6 words)

Правильный ответ: get your central heating boiler serviced

Вопрос 36

Неверно

Баллов: 0,00 из 2,00

Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. DO NOT CHANGE the word given. DO NOT USE SHORT FORMS. The number of words you should write is specified in each sentence. Type the needed words. The words of your answers should be divided by one space.

The first example (0) is done for you.

0) I consider him my worst enemy.

look

I my worst enemy. (4 words)

I **look upon him as** my worst enemy.

If you really want to spend the whole night studying, there's nothing I can do.

insist

If you the whole night, there's nothing I can do. (3 words)

Правильный ответ: insist on studying

Вопрос 37

Верно

Баллов: 2,00 из 2,00

Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. DO NOT CHANGE the word given. DO NOT USE SHORT FORMS. The number of words you should write is specified in each sentence. Type the needed words. The words of your answers should be divided by one space.

The first example (0) is done for you.

0) I consider him my worst enemy.

look

I my worst enemy. (4 words)

I **look upon him as** my worst enemy.

The beach was fun even though it was too cold.

fact

too cold, the beach was fun.
(6 words)

Правильный ответ: despite the fact that it was

Вопрос 38

Верно

Баллов: 2,00 из 2,00

Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. DO NOT CHANGE the word given. DO NOT USE SHORT FORMS. The number of words you should write is specified in each sentence. Type the needed words. The words of your answers should be divided by one space.

The first example (0) is done for you.

0) I consider him my worst enemy.

look

I my worst enemy. (4 words)

I **look upon him as** my worst enemy.

Please do those photocopies whenever you have the time.

happen

Please do those photocopies if you happen to have

the time. (4 words)

Правильный ответ: you happen to have

Вопрос 39

Верно

Баллов: 2,00 из 2,00

Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. DO NOT CHANGE the word given. DO NOT USE SHORT FORMS. The number of words you should write is specified in each sentence. Type the needed words. The words of your answers should be divided by one space.

The first example (0) is done for you.

0) I consider him my worst enemy.

look

I my worst enemy. (4 words)

I **look upon him as** my worst enemy.

The shop was closed for a week while they decorated it.

done

While it was being done up, the shop was closed

for a week. (4 words)

Правильный ответ: was being done up

Вопрос 40

Верно

Баллов: 2,00 из 2,00

Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. DO NOT CHANGE the word given. DO NOT USE SHORT FORMS. The number of words you should write is specified in each sentence. Type the needed words. The words of your answers should be divided by one space.

The first example (0) is done for you.

0) I consider him my worst enemy.

look

I my worst enemy. (4 words)

I **look upon him as** my worst enemy.

None of the phones were left when we got to the shop.

time

By the time we got to

the shop, all the phones had

been sold.(6 words)

Правильный ответ: by the time we got to

Вопрос 41

Верно

Баллов: 2,00 из 2,00

Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. DO NOT CHANGE the word given. DO NOT USE SHORT FORMS. The number of words you should write is specified in each sentence. Type the needed words. The words of your answers should be divided by one space.

The first example (0) is done for you.

0) I consider him my worst enemy.

look

I my worst enemy. (4 words)

I **look upon him as** my worst enemy.

"Ivan took the money, not his brother Dylan," Susan said.

it

According to Susan,

it was Ivan who

took the

money, not Dylan. (4 words)

Правильный ответ: it was Ivan who

Вопрос 42

Верно

Баллов: 2,00 из 2,00

Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. DO NOT CHANGE the word given. DO NOT USE SHORT FORMS. The number of words you should write is specified in each sentence. Type the needed words. The words of your answers should be divided by one space.

The first example (0) is done for you.

0) I consider him my worst enemy.

look

I my worst enemy. (4 words)

I **look upon him as** my worst enemy.

Being hungry, Dan ate everything on his plate.

that

So hungry everything on his plate. (5 words)

Правильный ответ: was Dan that he ate

Вопрос 43

Верно

Баллов: 2,00 из 2,00

Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. DO NOT CHANGE the word given. DO NOT USE SHORT FORMS. The number of words you should write is specified in each sentence. Type the needed words. The words of your answers should be divided by one space.

The first example (0) is done for you.

0) I consider him my worst enemy.

look

I my worst enemy. (4 words)

I **look upon him as** my worst enemy.

It's not possible that you saw Mary last night, she was with us!

have

You last night, she was with us! (4 words)

Правильный ответ: cannot have seen Mary

Вопрос 44

Верно

Баллов: 1,00 из
1,00**Choose an abbreviation from the list in order to complete a sentence.**

I called your institute and asked these questions because we were unable to put together your

Выберите один ответ:

- a. e.g.
- b. TMI
- c. PA
- d. MoF
- e. CV
- f. PTA
- g. i.e.

Правильный ответ: CV

Вопрос 45

Верно

Баллов: 1,00 из
1,00**Write down the full form of the chosen abbreviation from the previous task. Type the needed words. DO NOT USE SHORT FORMS. The words of your answers should be divided by one space.**Full form:

Правильный ответ: Curriculum Vitae

Вопрос 46

Верно

Баллов: 1,00 из
1,00**Choose an abbreviation from the list in order to complete a sentence.**

Heavy investment also promotes trade,, in technical know-how and technologies, building materials and construction activities.

Выберите один ответ:

- a. PA
- b. i.e.
- c. CV
- d. e.g.
- e. PTA
- f. MoF
- g. TMI

Правильный ответ: e.g.

Вопрос 47

Верно

Баллов: 1,00 из
1,00**Write down the full form of the chosen abbreviation from the previous task. Type the needed words. DO NOT USE SHORT FORMS. The words of your answers should be divided by one space.**Full form:

Правильный ответ: exempli gratia

Вопрос 48

Верно

Баллов: 1,00 из
1,00**Choose an abbreviation from the list in order to complete a sentence.**

As a you'll work closely with senior managerial or directorial staff to provide administrative support, usually on a one-to-one basis.

Выберите один ответ:

- a. e.g.
- b. TMI
- c. PTA
- d. i.e.
- e. MoF
- f. PA
- g. CV

Правильный ответ: PA

Вопрос 49

Верно

Баллов: 1,00 из
1,00**Write down the full form of the chosen abbreviation from the previous task. Type the needed words. DO NOT USE SHORT FORMS. The words of your answers should be divided by one space.**Full form:

Правильный ответ: Personal Assistant

Вопрос 50

Верно

Баллов: 1,00 из 1,00

Choose an abbreviation from the list in order to complete a sentence.

National comprises millions of families, students, teachers, administrators, and business and community leaders devoted to the educational success of children and the promotion of family engagement in schools.

Выберите один ответ:

- a. PA
- b. i.e.
- c. TMI
- d. e.g.
- e. CV
- f. PTA
- g. MoF

Правильный ответ: PTA

Вопрос 51

Верно

Баллов: 1,00 из 1,00

Write down the full form of the chosen abbreviation from the previous task. Type the needed words. DO NOT USE SHORT FORMS. The words of your answers should be divided by one space.

Full form:

Правильный ответ: Parent Teacher Association

Вопрос 52

Верно

Баллов: 1,00 из
1,00**Choose an abbreviation from the list in order to complete a sentence.**

However, it also underscores the major challenges remaining as follows,
poverty and the economy.

Выберите один ответ:

- a. PA
- b. i.e.
- c. MoF
- d. TMI
- e. e.g.
- f. PTA
- g. CV

Правильный ответ: i.e.

Вопрос 53

Верно

Баллов: 1,00 из
1,00**Write down the full form of the chosen abbreviation from the previous task.
Type the needed words. DO NOT USE SHORT FORMS. The words of your
answers should be divided by one space.**Full form:

Правильный ответ: id est

Вопрос 54

Верно

Баллов: 1,00 из
1,00

Now show how well you know English-speaking countries. Read the article. There are 10 gaps in it. Choose the correct option for each one.

One of distinct English regions is Cornwall in the far (54) _____, (55) _____ by the only large (56) _____ ethnic group within England itself for most of its history.

The Cornish were originally (57) _____ speakers like the Welsh and the Gaels, but they were too small in number to resist being politically absorbed into England at an early stage. Some (58) _____ and early modern documents and proclamations, however, refer to "England and Cornwall," and some Cornish nationalists have argued that Cornwall remains separate from England, although under the same (59) _____. The last speaker of Cornish as a native language died in the (60) _____, but there have been modern efforts to revive it.

For most of its history, Cornwall was dominated by (61) _____ and tin mining. The first recorded contacts between the British Isles and the classical Mediterranean world was through Mediterranean traders visiting the tin mines of Cornwall, possibly as early as the (62) _____ 6th century B.C.E. They gave Britain the name Isle of (63) _____.

Выберите один ответ:

- a. south
- b. southwest
- c. southeast
- d. west

Правильный ответ: southwest

Вопрос 55

Верно

Баллов: 1,00 из
1,00

Now show how well you know English-speaking countries. Read the article. There are 10 gaps in it. Choose the correct option for each one.

One of distinct English regions is Cornwall in the far (54) _____, (55) _____ by the only large (56) _____ ethnic group within England itself for most of its history.

The Cornish were originally (57) _____ speakers like the Welsh and the Gaels, but they were too small in number to resist being politically absorbed into England at an early stage. Some (58) _____ and early modern documents and proclamations, however, refer to "England and Cornwall," and some Cornish nationalists have argued that Cornwall remains separate from England, although under the same (59) _____. The last speaker of Cornish as a native language died in the (60) _____, but there have been modern efforts to revive it.

For most of its history, Cornwall was dominated by (61) _____ and tin mining. The first recorded contacts between the British Isles and the classical Mediterranean world was through Mediterranean traders visiting the tin mines of Cornwall, possibly as early as the (62) _____ 6th century B.C.E. They gave Britain the name Isle of (63) _____.

Выберите один ответ:

- a. captured
- b. conquered
- c. defeated
- d. inhabited

Правильный ответ: inhabited

Вопрос 56

Неверно

Баллов: 0,00 из
1,00

Now show how well you know English-speaking countries. Read the article. There are 10 gaps in it. Choose the correct option for each one.

One of distinct English regions is Cornwall in the far (54) _____, (55) _____ by the only large (56) _____ ethnic group within England itself for most of its history.

The Cornish were originally (57) _____ speakers like the Welsh and the Gaels, but they were too small in number to resist being politically absorbed into England at an early stage. Some (58) _____ and early modern documents and proclamations, however, refer to "England and Cornwall," and some Cornish nationalists have argued that Cornwall remains separate from England, although under the same (59) _____. The last speaker of Cornish as a native language died in the (60) _____, but there have been modern efforts to revive it.

For most of its history, Cornwall was dominated by (61) _____ and tin mining. The first recorded contacts between the British Isles and the classical Mediterranean world was through Mediterranean traders visiting the tin mines of Cornwall, possibly as early as the (62) _____ 6th century B.C.E. They gave Britain the name Isle of (63) _____.

Выберите один ответ:

- a. non-English
- b. non-Welsh
- c. British
- d. English

Правильный ответ: non-English

Вопрос 57

Верно

Баллов: 1,00 из
1,00**Now show how well you know English-speaking countries. Read the article. There are 10 gaps in it. Choose the correct option for each one.**

One of distinct English regions is Cornwall in the far (54) _____, (55) _____ by the only large (56) _____ ethnic group within England itself for most of its history.

The Cornish were originally (57) _____ speakers like the Welsh and the Gaels, but they were too small in number to resist being politically absorbed into England at an early stage. Some (58) _____ and early modern documents and proclamations, however, refer to "England and Cornwall," and some Cornish nationalists have argued that Cornwall remains separate from England, although under the same (59) _____. The last speaker of Cornish as a native language died in the (60) _____, but there have been modern efforts to revive it.

For most of its history, Cornwall was dominated by (61) _____ and tin mining. The first recorded contacts between the British Isles and the classical Mediterranean world was through Mediterranean traders visiting the tin mines of Cornwall, possibly as early as the (62) _____ 6th century B.C.E. They gave Britain the name Isle of (63) _____.

Выберите один ответ:

- a. Old-English
- b. Cumbrian
- c. Celtic
- d. Welsh

Правильный ответ: Celtic

Вопрос 58

Верно

Баллов: 1,00 из
1,00

Now show how well you know English-speaking countries. Read the article. There are 10 gaps in it. Choose the correct option for each one.

One of distinct English regions is Cornwall in the far (54) _____, (55) _____ by the only large (56) _____ ethnic group within England itself for most of its history.

The Cornish were originally (57) _____ speakers like the Welsh and the Gaels, but they were too small in number to resist being politically absorbed into England at an early stage. Some (58) _____ and early modern documents and proclamations, however, refer to "England and Cornwall," and some Cornish nationalists have argued that Cornwall remains separate from England, although under the same (59) _____. The last speaker of Cornish as a native language died in the (60) _____, but there have been modern efforts to revive it.

For most of its history, Cornwall was dominated by (61) _____ and tin mining. The first recorded contacts between the British Isles and the classical Mediterranean world was through Mediterranean traders visiting the tin mines of Cornwall, possibly as early as the (62) _____ 6th century B.C.E. They gave Britain the name Isle of (63) _____.

Выберите один ответ:

- a. lost
- b. medieval
- c. original
- d. ancient

Правильный ответ: medieval

Вопрос 59

Верно

Баллов: 1,00 из
1,00

Now show how well you know English-speaking countries. Read the article. There are 10 gaps in it. Choose the correct option for each one.

One of distinct English regions is Cornwall in the far (54) _____, (55) _____ by the only large (56) _____ ethnic group within England itself for most of its history.

The Cornish were originally (57) _____ speakers like the Welsh and the Gaels, but they were too small in number to resist being politically absorbed into England at an early stage. Some (58) _____ and early modern documents and proclamations, however, refer to "England and Cornwall," and some Cornish nationalists have argued that Cornwall remains separate from England, although under the same (59) _____. The last speaker of Cornish as a native language died in the (60) _____, but there have been modern efforts to revive it.

For most of its history, Cornwall was dominated by (61) _____ and tin mining. The first recorded contacts between the British Isles and the classical Mediterranean world was through Mediterranean traders visiting the tin mines of Cornwall, possibly as early as the (62) _____ 6th century B.C.E. They gave Britain the name Isle of (63) _____.

Выберите один ответ:

- a. consideration
- b. contract
- c. threat
- d. government

Правильный ответ: government

Вопрос 60

Верно

Баллов: 1,00 из
1,00

Now show how well you know English-speaking countries. Read the article. There are 10 gaps in it. Choose the correct option for each one.

One of distinct English regions is Cornwall in the far (54) _____, (55) _____ by the only large (56) _____ ethnic group within England itself for most of its history.

The Cornish were originally (57) _____ speakers like the Welsh and the Gaels, but they were too small in number to resist being politically absorbed into England at an early stage. Some (58) _____ and early modern documents and proclamations, however, refer to "England and Cornwall," and some Cornish nationalists have argued that Cornwall remains separate from England, although under the same (59) _____. The last speaker of Cornish as a native language died in the (60) _____, but there have been modern efforts to revive it.

For most of its history, Cornwall was dominated by (61) _____ and tin mining. The first recorded contacts between the British Isles and the classical Mediterranean world was through Mediterranean traders visiting the tin mines of Cornwall, possibly as early as the (62) _____ 6th century B.C.E. They gave Britain the name Isle of (63) _____.

Выберите один ответ:

- a. 20th
- b. 19th
- c. 18th
- d. 21st

Правильный ответ: 18th

Вопрос 61

Верно

Баллов: 1,00 из
1,00

Now show how well you know English-speaking countries. Read the article. There are 10 gaps in it. Choose the correct option for each one.

One of distinct English regions is Cornwall in the far (54) _____, (55) _____ by the only large (56) _____ ethnic group within England itself for most of its history.

The Cornish were originally (57) _____ speakers like the Welsh and the Gaels, but they were too small in number to resist being politically absorbed into England at an early stage. Some (58) _____ and early modern documents and proclamations, however, refer to "England and Cornwall," and some Cornish nationalists have argued that Cornwall remains separate from England, although under the same (59) _____. The last speaker of Cornish as a native language died in the (60) _____, but there have been modern efforts to revive it.

For most of its history, Cornwall was dominated by (61) _____ and tin mining. The first recorded contacts between the British Isles and the classical Mediterranean world was through Mediterranean traders visiting the tin mines of Cornwall, possibly as early as the (62) _____ 6th century B.C.E. They gave Britain the name Isle of (63) _____.

Выберите один ответ:

- a. agriculture
- b. hunting
- c. farming
- d. fishing

Правильный ответ: fishing

Вопрос 62

Верно

Баллов: 1,00 из
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Выберите один ответ:

- a. 4th century B.C.E.
- b. 3d century A.D.
- c. 6th century A.D.
- d. 6th century B.C.E.

Правильный ответ: 6th century B.C.E.

Вопрос 63

Неверно

Баллов: 0,00 из
1,00

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One of distinct English regions is Cornwall in the far (54) _____, (55) _____ by the only large (56) _____ ethnic group within England itself for most of its history.

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For most of its history, Cornwall was dominated by (61) _____ and tin mining. The first recorded contacts between the British Isles and the classical Mediterranean world was through Mediterranean traders visiting the tin mines of Cornwall, possibly as early as the (62) _____ 6th century B.C.E. They gave Britain the name Isle of (63) _____.

Выберите один ответ:

- a. Iron
- b. Tin
- c. Wight
- d. Man

Правильный ответ: Tin

◀ Объявления

[Вернуться в раздел 21-ОШ-2-11 Англ... ➔](#)